



## **COOKIE POLICY**

- 13.7.1 Our Cookie Policy explains how Bowcock Cuerden LLP uses cookies, and how you can limit their use. Bowcock Cuerden LLP is committed to protecting your personal information when you are using our services and if we use any personal information you provide to us.

Cookies enable us to improve our website as they distinguish you from other users of the site by providing analytics about how visitors use it. They also enable us to recognise and count the number of visitors and how they navigate the site.

We do not use cookies to collect or record personal information such as your name, address or payment details.

### **13.7.2 What is a cookie?**

A cookie, also known as a web cookie, or browser cookie, is a data file that is stored on your computer or mobile phone by a web browser, which can collect data such as what buttons have been clicked on, how much time has been spent on a web page, and other actions you may have carried out. Cookies also have the ability to remember actions and record preferences which allow certain pages to be served in a particular way.

Some examples of cookies come in the form of session cookies, which expire as soon as the user leaves the website. Other cookies, such as third party cookies, are set from different websites, like Google, and can be present on your device for months or up to a few years.

Cookies do not harm your computer.

### **13.7.3 How does Bowcock Cuerden LLP use cookies?**

We use cookies to track your behaviour on our website such as pages clicked on and how you navigate around our site. This type of information can help us provide a better user experience for our web visitors and clients.

Specifically, we use

<b><i>Cookie type</i></b>	<b><i>Purpose of cookie</i></b>
Google Analytics cookies	These cookies enable Google Analytics software which enables us to take and analyse visitor information to help us improve our website and your visitor experience. The data stored by these cookies does not show personal details from which your individual identity can be established.
Site administration cookies	These cookies enable the website to function and remember any details from previous visits.

#### **13.7.4 Management of cookies**

Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit our site. By using and browsing this website, you consent to cookies being used in accordance with this Cookie Policy. If you do not consent, you must either disable cookies or refrain from using this website.

Most web browsers automatically accept cookies but these can be blocked.

If you have decided that you don't want cookies placed on your device, you can alter your web browser settings so that it alerts you when cookies are sent to it, or you can reject cookies altogether. You can also remove cookies that have already been placed.

However, if you wish to restrict or block web browser cookies which are placed on your computer or mobile device, then you can do this through your browser settings in the Help section, located in your browser menu. Here it will explain clearly what to do.

Most web browsers allow easy management of cookies through browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org) – please note that this is an external website.

#### **13.7.5 Monitoring and Review**

The Managing Director has overall responsibility for this policy, and the Directors will monitor and review the policy annually to monitor its appropriateness and verify its effective operation.